



ALEXANDRA BERMONT

28.01.1995

France – Waiting to move to Cambodia

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Drivers license

PROFILE

Thanks to my different experiences in sales and digital marketing, I have become a polyvalent person who can adapt easily to any situation and overcome problems. My willingness to learn fast and my capacity to push myself hard are my major strengths.

IT SKILLS



LANGUAGES

French	Native
English	Fluent
Spanish	Intermediate

HOBBIES

Traveling
Dance
Hiking
Cooking
Skiing

Social Media Coordinator

PROFESSIONAL EXPERIENCES

November 2019 to March 2020 – Content Producer
Cosmedic Queen, Melbourne, Australia

- Blog article production
- Content creation (videos, pictures, posts)
- Facebook, Instagram, Youtube and TikTok management
- Digital marketing strategy development

March 2019 to September 2019 – Digital Marketing Manager
Kamworks, Phnom Penh, Cambodia

- Social media channels management
- Video and picture editing
- B to C and B to B customer satisfaction interviews
- Digital marketing planning and strategy development

March 2018 to June 2018 – HR Database Coordinator
Fortis, Ta Xbiex, Malta

- Bullhorn system database creation
- Implementation with confidential informations, documents and recruitment processes
- Database administration and management

September 2016 to February 2017 – Sales and Marketing Assistant
Cachemire Land, Paris, France

- In charge of a cashmere fashion outlet
- Fashion sales and marketing development
- Social media management and digital marketing development

October 2015 to December 2015 – Self Service Employee
Casino group, Besançon, France

- Product placement and merchandising in aisles

April 2015 to June 2015 – Sales Assistant
Initiale D, Besançon, France

- High quality brands fashion sales assistant

August 2013, 2014 and 2018 – Picking Agent
Johnson&Johnson, Le Locle, Switzerland

- Surgical products picking and packing

EDUCATION

November 2018 Business management bachelor's degree
ENACO, business school, Lille, France

June 2014 Management french baccalaureate
Louis Pergaud high school, Besançon, France